



Why Choose Franchise Ownership with Neighborly®

1 Financial support	MYTH: Franchising is not affordable	REALITY: There are a wide-range of lower-cost opportunities and various financing options
2 Flexibility & work/life balance	MYTH: Starting a franchise will give me no flexibility or free time	REALITY: Franchising with Neighborly can allow you be your own boss and control your schedule
3 Guidance, support, & training	MYTH: You need experience in the industry to own a Neighborly franchise	REALITY: Knowledge is helpful, but NOT necessary with the right training & framework
4 Higher rate of success	MYTH: All business startup types have the same amount of risk	REALITY: Franchising is less risky than starting a business from scratch*
5 Home services industry leaders & expertise	MYTH: Franchising opportunities are only in fast food	REALITY: Franchising opportunities are available in almost every industry
6 Neighborly community	MYTH: After starting my franchise, I'll be left on my own	REALITY: Neighborly provides the support you need even after you open



Learn more about starting a franchise with Neighborly at franchise.neighborly.com.

neighborly

*Statistics can be found at: <https://frannet.com/resources/general/frannet-celebrates-national-small-business-week/>